CANGCT

Inaugural Canadian Gene & Cell Therapy Conference 2027

Sponsorship Prospectus

Convened by Founding Sponsor

RareKids CAN

In partnership with the Inaugural Canadian GCT Conference Organizing Committee

January 25-26, 2027

Montréal, QC

Centre Mont Royal

Canada's Gene & Cell Therapy Future Starts Here

Gene and cell therapies are now recognized as a transformative approach to medicine, with the potential to cure diseases long considered untreatable, from rare genetic, neurological, and metabolic disorders to cancer. The pace of progress has been remarkable. Approved therapies like Luxturna, Zolgensma, Roctavian, and Elevidys have moved gene modification from theory into clinical practice, and dozens more products have reached approval in just the past few years. Investment has followed, with the gene therapy market now valued in the billions and forecast to grow at double-digit rates annually. The science that seemed speculative a decade ago is delivering durable results for patients today.

Canada has contributed meaningfully to this progress. Canadian researchers have advanced viral vector design, gene editing, CAR-T engineering, and manufacturing process development, and Canadian clinicians are delivering these therapies through a growing number of active preclinical and clinical trials across the country. Yet that work has too often remained fragmented and isolated, with national and regional initiatives advancing in parallel rather than in concert. Federal investments in domestic biomanufacturing, sovereign research infrastructure, and made-in-Canada medicine signal real national commitment but realizing that potential requires a shared platform where the full community can exchange knowledge, coordinate efforts, and advocate together for the future of the field in Canada.

Canada's Gene and Cell Therapy Community is Ready for its National Moment

Canada's gene and cell therapy (GCT) community has largely convened abroad, contributing to global conversations while building only loosely coordinated national connections. At a moment when Canada is investing deliberately in domestic capacity, supply chain sovereignty, and Canadian-built research infrastructure, the absence of a dedicated national forum is a gap the field can no longer afford to carry.

The Inaugural Canadian Gene and Cell Therapy Conference is that platform. Over two days in Montréal, it convenes researchers, clinicians, manufacturers, regulators, industry partners, trainees, and patient and family partners across the full translational pipeline, from discovery through to patient access. The relationships built here will shape Canada's national GCT community for years to come.

Why Sponsor & Exhibit

Reach the Full GCT Community in One Room

No other Canadian forum brings together the complete gene and cell therapy ecosystem across academia, manufacturing, clinical delivery, regulation, patient and family partners, and industry. As a sponsor, your organization engages directly with the researchers, institutions, and decision-makers driving the field forward in Canada.

Align with a National Moment

Federal commitment to domestic biomanufacturing and made-in-Canada medicine is accelerating, and Canada's GCT community is consolidating around it. Sponsoring this inaugural conference positions your organization as a long-term builder of that national identity, not just a presence at a one-time event.

Access Emerging Talent

The conference features a robust trainee program including rapid-fire presentations, oral abstracts, poster sessions, and a dedicated mentor-trainee lunch. Sponsors gain meaningful visibility with the next generation of GCT researchers, clinicians, and translational scientists.

Be Part of the Inaugural Year

This is a launch event, and the organizations that step forward now will be recognized as having helped establish what is intended to become Canada's standing national gene and cell therapy conference. First-year partners carry a lasting association with the founding of the community that sponsors joining in later years can never claim. Our Leadership Circle, limited to five partners, represents the highest expression of that commitment and the most prominent recognition the conference offers.

Help Shape the National Agenda

This conference exists to coordinate a fragmented field and build national strategy, culminating in discussions on Canada's path forward for gene and cell therapy. Sponsoring is not only about visibility. It places your organization in the room where the priorities, partnerships, and direction of Canadian GCT are being set.

Engage with the Patient and Family Voice

Gene and cell therapies exist because patients and families refused to accept the status quo. Patient and family partners are woven throughout this conference as an integral part of the scientific and clinical conversation. Sponsors who engage here align with that mission directly and visibly.

Who Will Be in the Room

The Inaugural Canadian Gene and Cell Therapy Conference convenes a national, cross-sector audience spanning the full translational pipeline. Approximately 200 attendees are expected across both days.

Audience	Who They Are
Academia & Research	Principal investigators, scientists, and research network leaders advancing GCT discovery and translation
Clinical	Clinicians, treating physicians, and care teams delivering gene and cell therapies in trials and in practice
Industry	Pharma, biotech, and commercial leaders across the GCT pipeline
Manufacturing	CDMOs and manufacturing partners building Canada's GMP and supply-chain capacity
Trainees & Early-Career	Graduate students, postdoctoral fellows, and early-career investigators, the next generation of the field
Regulators & Policy	Regulatory, health-system, and policy stakeholders shaping how therapies reach Canadian patients
Patients, Caregivers, & Patient Organizations	Patient advocacy groups, patients, and caregivers

Sponsorship Opportunities

Sponsorship of the Inaugural Canadian Gene and Cell Therapy Conference offers your organization visibility with a national, cross-sector audience of researchers, clinicians, industry leaders, trainees, regulators, and patient partners. Sponsorship opportunities span across Leadership Circle, Premier Sponsorships, traditional Sponsorships, and à la carte options.

THE LEADERSHIP CIRCLE

Limited to five partners total across the Diamond and Platinum levels, the Leadership Circle is the most distinguished way to partner with the Inaugural Canadian Gene and Cell Therapy Conference. It recognizes the organizations whose support makes this national launch possible. Members receive the highest visibility at the conference, premier recognition across all communications, and a lasting association with the founding year that no future sponsorship can replicate.

DIAMOND

$40,000 | LEADERSHIP CIRCLE | TWO AVAILABLE

- Premier recognition as the top-level Diamond member of the Leadership Circle
- One sponsored Breakfast Symposium (January 26) or Lunch Symposium (January 25): a dedicated speaking session (up to a maximum of 30 minutes) during a meal on the agenda, with content subject to organizer approval (one breakfast and one lunch symposium available across the two Diamond partners)*
- Sponsor representative invited to deliver brief welcome remarks (2-3 minutes) at the opening of their symposium session or a host-delivered acknowledgment
- Exclusive top-position logo placement: your logo appears largest and at the top of the plenary stage backdrop, conference website, registration pages, signage, and printed program
- Priority 16' x 10' double exhibit booth in the main networking area, open the full conference, with Wi-Fi and electrical included
- Four full conference registrations
- One complimentary Lightning Round presentation slot (3 minutes). *Subject to session guidelines and organizer approval
- One pre-conference e-blast to the registered attendee list, distributed by the conference secretariat to attendees who have consented to industry communications
- Dedicated social media spotlight before, during, and after the conference
- Recognition in all pre- and post-event email communications
- First right of refusal to renew at the Diamond level for the next annual conference
- Lasting recognition in inaugural-year and legacy conference communications
- Opportunity to provide a delegate giveaway (optional, subject to organizer review)
- Logo featured on attendee lanyards

*Speaker fees and food & beverage costs beyond what has been planned by the organizing committee/convener for the Breakfast or Lunch Symposium are at additional cost to the sponsor.

PLATINUM

$30,000 | LEADERSHIP CIRCLE | THREE AVAILABLE

- Recognition as a Platinum member of the Leadership Circle
- Premium logo placement on the plenary stage backdrop, conference website, registration pages, signage, and printed program, positioned below the Diamond sponsor
- 8' x 10' exhibit booth in the main networking area, open the full conference, with Wi-Fi and electrical included
- Three full conference registrations
- One complimentary Lightning Round presentation slot (3 minutes). *Subject to session guidelines and organizer approval
- Logo featured on attendee lanyards
- One pre-conference e-blast to the registered attendee list, distributed by the conference secretariat to attendees who have consented to industry communications
- Dedicated social media spotlight before, during, and after the conference
- Recognition in all pre- and post-event email communications
- Lasting recognition in inaugural-year and legacy conference communications

PREMIER SPONSORSHIPS

Named, exclusive opportunities tied to signature moments of the conference, positioned above the open sponsorship levels.

Cocktail Reception Sponsor

$22,500 | EXCLUSIVE | ONE AVAILABLE

Sponsor the signature evening event of the conference: a reception where attendees connect across sectors and carry forward the day's conversations. The most prominent networking moment of the program.

- Recognition as Cocktail Reception Sponsor
- Exclusive branding throughout the reception space and bar stations
- Branded signature cocktail and mocktail featured on the drink menu
- Welcome signage at the reception entrance
- Logo placement on conference website and on-site signage
- Two full conference registrations
- Inclusion in sponsor recognition social media posts

Poster Session Sponsor

$18,000 | EXCLUSIVE | ONE AVAILABLE

Sponsor the poster program: 30 posters showcasing cutting-edge Canadian GCT research, alongside the Day 1 rapid oral abstract session where selected trainees present their work to the full room.

- Recognition as Poster Session Sponsor
- Logo on all poster boards for the full duration of the conference
- Verbal acknowledgment at the opening of the oral abstract rapid round session
- Sponsor representative invited to announce and present the award to the winner of the poster competition, with the option to contribute prize funding (amount and structure coordinated with conference organizers).
- Logo placement on official poster templates, session signage, and conference website
- Two full conference registrations
- Inclusion in sponsor recognition social media posts

SPONSORSHIP LEVELS

GOLD

$20,000 | Five Available

- Recognition as a Gold Sponsor
- Logo placement on conference website, signage, and printed program
- 8' x 10' exhibit booth in the main networking area, open the full conference
- Two full conference registrations
- Recognition in pre- and post-event email communications
- Inclusion in sponsor recognition social media posts

SILVER

$12,500

- Recognition as a Silver Sponsor
- Logo placement on conference website, signage, and printed program
- Two full conference registrations
- Recognition in pre- and post-event email communications
- Inclusion in sponsor recognition social media posts

BRONZE

$10,000

- Recognition as a Bronze Sponsor
- Logo placement on conference website and signage
- One full conference registration
- Recognition in pre- and post-event email communications
- Inclusion in sponsor recognition social media posts

A LA CARTE OPPORTUNITIES

Lightning Round Presentation Slot

$3,500 each | 5 AVAILABLE

A 3-minute presentation in the Day 1 Lightning Round session, open to organizations and groups across the GCT ecosystem, including industry, biotech, academic programs, research networks, startups, and nonprofits. Share pipeline updates, program highlights, emerging research, or Canadian initiatives with the full room. Leadership Circle members each receive one complimentary slot; remaining slots are available on a first-come basis.

- 3-minute presentation in the Day 1 Lightning Round session*
- Logo placement on session signage, conference website, and mobile app
- Inclusion in sponsor recognition social media posts

*Registration is required should you wish to stay for the event in its entirety.

Ask a Colleague: Lunch Networking Session

$8,000 | EXCLUSIVE | ONE AVAILABLE

Support the Day 2 structured mentor-trainee lunch, where trainees sign up in advance for 1:1 conversation with industry, academic, and nonprofit mentors. A visible investment in Canada's next generation of GCT researchers.

- Recognition as Ask a Colleague: Lunch Networking Session
- Sponsor recognition signage during lunch
- Logo placement on conference website, mobile app, and on-site signage
- One full conference registration
- Inclusion in sponsor recognition social media posts

Travel Award

$4,000 | MULTIPLE AVAILABLE

Support equitable access to the conference by sponsoring a Travel Award for a trainee, patient, family, and/or caregiver.

- Recognition as a Travel Award
- Acknowledgment in conference materials and on-site signage
- Logo placement on conference website
- Inclusion in sponsor recognition social media posts

Coffee Break

$3,500 each | 4 AVAILABLE

Sponsor one of the four coffee breaks, high-traffic moments between sessions where attendees gather, connect, and recharge.

- Recognition during one coffee break of your choice (first-come, first-served)
- Sponsor signage at refreshment stations
- Logo placement on conference website, mobile app, and on-site signage
- One full conference registration
- Inclusion in sponsor recognition social media posts

EXHIBITOR OPPORTUNITIES

Exhibit space is located in the main networking area, active and open across both full conference days.

Single Booth (8' x 10')

- 8' x 10' exhibit space with one 6 ft table, two chairs, Wi-Fi, and electrical
- Two exhibitor badges with full access to all sessions and official events
- Exhibit placement in the main conference networking area
- Logo placement on conference website, mobile app, and on-site signage
- Inclusion in sponsor recognition social media posts

Double Booth (16' x 10')

- 16' x 10' exhibit space with two 6 ft tables, four chairs, Wi-Fi, and electrical
- Four exhibitor badges with full access to all sessions and official events
- Priority exhibit placement in the main conference networking area
- Logo placement on conference website, mobile app, and on-site signage
- Inclusion in sponsor recognition social media posts

Custom Footprint

CONTACT US | ON REQUEST

For organizations with specific space, configuration, or activation requirements beyond a standard booth. Custom footprints are arranged on a 1:1 basis. Reach out directly to discuss.

SPONSORSHIP AT A GLANCE

Level	Investment	Available	Registrations
Diamond - Leadership Circle	$40,000	Limited (2 total)	4
Platinum – Leadership Circle	$30,000	Limited (3 total)	3
Cocktail Reception Sponsor	$22,500	1	2
Poster Session Sponsor	$18,000	1	2
Gold	$20,000	5	2
Silver	$12,500	Open	2
Bronze	$10,000	Open	1
Ask a Colleague: Lunch Networking Session	$8,000	1	1
Travel Award	$4,000	Multiple	–
Coffee Break	$3,500	4	1
Lightning Round Slot	$3,500	5	–
Exhibitor: Single Booth	$5,000	15	2 badges
Exhibitor: Double Booth	$9,000	3	4 badges
Exhibitor: Custom Footprint	Contact us	On request	–

Community Partners

Beyond financial sponsorship, the Inaugural Canadian Gene and Cell Therapy Conference welcomes Community Partners: nonprofit organizations, associations, research networks, and patient organizations whose missions align with the conference and Canada's gene and cell therapy community.

Community Partnership is a relationship of mutual recognition rather than a sponsorship level. Partners support the conference by promoting it to their members and networks, lending their endorsement, or contributing in-kind services or programming. In return, they are recognized as Community Partners of the inaugural conference. Where an organization wishes to make a financial contribution, it may do so at a level that suits its mandate.

Community Partner Recognition

- Recognition as a Community Partner of the Inaugural Canadian Gene and Cell Therapy Conference
- Logo and name placement on the conference website and on-site Community Partner signage
- Inclusion in Community Partner recognition across conference communications
- Acknowledgment of in-kind or promotional contributions as applicable

Community Partnership is offered at the discretion of the organizing committee. Recognition reflects the nature of each organization's contribution, whether promotional, in-kind, or financial.

Registration Rates

Individual registration is open to all attendees. Sponsor registrations included with sponsorship packages do not require separate purchase.

Early Bird Deadline: October 31, 2026. Early bird pricing applies to all registrations confirmed on or before this date.

Category	Early Bird (Oct 31)	Regular
Industry/Biotech	$1,195 CAD	$1,495 CAD
Government	$925 CAD	$1,125 CAD
Early Start-Up (less than 10 employees)	$895 CAD	$1,095 CAD
Clinician/Physician/Researcher/Academia	$750 CAD	$950 CAD
Nonprofit & Patient Organizations	$550 CAD	$650 CAD
Patient/Family & Caregiver	$350 CAD	$450 CAD
Trainee/Student	$295 CAD	$395 CAD

Schedule of Events*

DAY 1: SCIENCE, TRANSLATION, INDUSTRY, CLINICAL TRIALS

Day 1 focuses on the early stages of the GCT pipeline. From scientific discovery through manufacturing and translational readiness before therapies enter human trials. The day begins broadly with the scientific and strategic foundations of GCT development before splitting into specialized streams for gene therapy and cell therapy.

Time	Session	
8:00 - 8:45 am	Breakfast & Networking	
8:45 - 9:00 am	Opening Remarks	
9:00 - 9:30 am	Opening Keynote	
9:30 - 10:45 am	Scientific Discovery Session	
10:45 - 11:05 am	Coffee Break	
11:05 - 12:00 pm	Lightning Rounds: The Canadian Manufacturing & Supply Chain Landscape	
12:00 - 12:35 pm	Lightning Rounds: Industry Session	
12:35 - 1:05 pm	Lunch (Potential Lunch Symposium for Diamond Sponsor)	
1:10 - 1:35 pm	Exhibit Booth Networking	
DAY 1: BREAKOUT SESSIONS		
	Track A: Gene Therapy	**Track B: Gene Modified Cell Therapy**
1:35 - 2:45 pm	Translational session: Vector Design	Translational session: Cell Engineering
2:45 - 3:00 pm	Coffee Break	
3:00 - 4:05 pm	Preclinical Readiness: Gene Therapy	Preclinical Readiness: Cell Therapy
4:05 - 4:50 pm	Poster Presentations & Oral Abstracts	
5:00 - 7:00 pm	Cocktail & Networking Reception & Poster Sessions	

DAY 2: SCIENCE, INDUSTRY, CANADIAN ECOSYSTEM

Day 2 focuses on moving GCTs from clinical implementation to sustainable patient access by exploring clinical trial readiness, real-world implementation, regulatory pathways, commercialization, reimbursement, and future national coordination strategies across the Canadian gene and cell therapy ecosystem.

8:00 - 8:45 am	Breakfast & Networking (Potential Breakfast Symposium for Diamond Sponsor)	
8:45 - 9:15am	Breakfast Keynote	
9:15 - 9:45 am	Day 1 Recap & Day 2 International Keynote	
9:45 - 10:30 am	Clinical Trial Readiness for Gene & Cell Therapies	
10:30 - 10:45 am	Coffee Break	
DAY 2: BREAKOUT SESSIONS		
10:45 - 12:15 pm	**Track A: Gene Therapy**	**Track B: Gene Modified Cell Therapy**
	Clinical Case Studies	Clinical Case Studies
12:15 - 1:15 pm	Ask a Colleague: Lunch Networking Session	
1:15 - 1:30 pm	Trainee awards	
1:30 - 2:15 pm	Regulatory pathways	
2:15 - 2:30 pm	Coffee Break	
2:30 - 3:30 pm	Industry Access & Commercialization Panel	
3:30 - 4:30 pm	National Opportunities & Gaps Discussions	
4:30 - 5:00 pm	Closing Remarks & Next Steps	

* Schedule of events is subject to change

Become a Sponsor

Don't see exactly what you're looking for? We're happy to build something that fits. If you have a specific goal, audience, or activation in mind, reach out and we'll work with you to create a custom partnership that aligns with your objectives.

To confirm a sponsorship, discuss a custom arrangement, or learn more about sponsoring the Inaugural Canadian Gene and Cell Therapy Conference, please contact:

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Learn more about RareKids-CAN